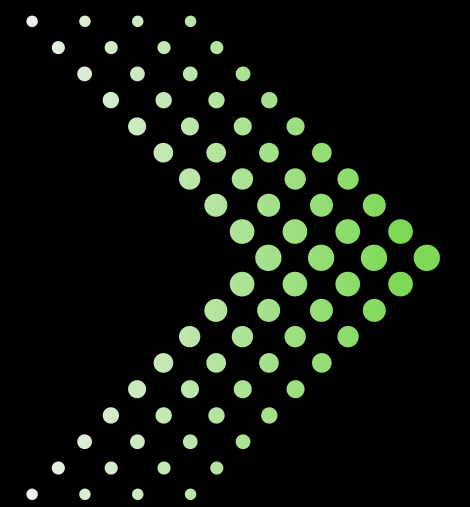




Newsletter April Edition

Securing Your Competitive Advantage: The Importance of Intellectual Property Protection



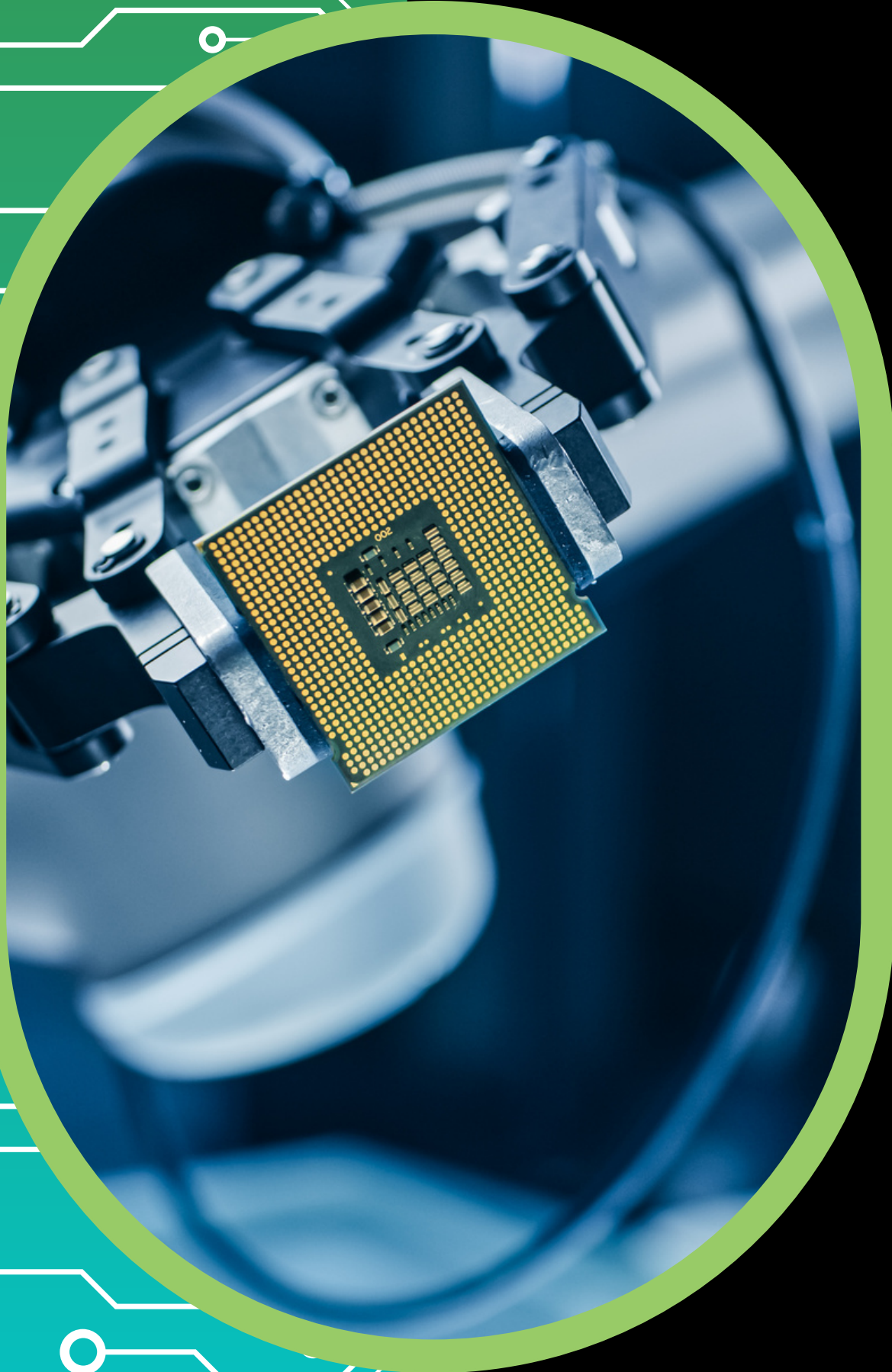
Key Takeaways

- Securing Your Competitive Advantage: The Importance of Intellectual Property Protection
- Persistent Data Protection for CAD and PLM
- SIEMENS - Teamcenter Digital Rights Management
- NextLabs & ArtimIS Event
- CloudAZ - Ensure Consistent Access Management Across Applications

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SECURING YOUR COMPETITIVE ADVANTAGE: THE IMPORTANCE OF INTELLECTUAL PROPERTY PROTECTION

Intellectual property, such as development research, CAD/CAM designs, source code, and strategic business plans are a company's most important assets. In today's collaborative environment, basic access controls do little to prevent data loss after authorized user access is granted.

HOW TO SAFEGUARD YOUR INNOVATIONS WITH INTELLECTUAL PROPERTY PROTECTION

It is more important than ever to ensure intellectual property is continuously protected throughout its lifecycle. Explore our solution brief to learn how companies can identify gaps in protection, preserve IP confidentiality, avoid conflicts of interest, and extend protection outside of the network.

[Read More](#)



PERSISTENT DATA PROTECTION FOR CAD AND PLM

IP theft is on the rise and can impact your company's competitiveness, compliance readiness, and bottom line. Learn how Enterprise Digital Rights Management can extend security and control of CAD and PLM files to achieve end-to-end protection of confidential data on the move without interrupting workflows.



Learn how NextLabs rights management eXtension for Autodesk AutoCAD ensures persistent protection for secure collaboration with partners and multi-level supply chains. To learn more about [NextLabs rights management for CAD](#), check out our [DRM for CAD YouTube playlist](#).

Watch Now



Watch how integrated persistent data protection in Supplier Collaboration Framework (SCF) data exchange workflow ensures an end-to-end secure exchange of technical data package with suppliers. Authorized suppliers will be able to access the protected data and seamlessly make changes in the native application without the risk of data leakage.

Watch Now

SIEMENS

THE SOLUTION FOR TOMORROW

Product design is a company's most valuable secret, and it often needs to be shared internally with a global workforce and externally with engineering and manufacturing partners and suppliers. A survey of leading executives indicates that mishandling product data by insiders, suppliers and partners is the leading cause of IP breaches.

To overcome this, Siemens and NextLabs partnered to offer customers **Teamcenter® Digital Rights Management(DRM)**, an integrated solution that is used to automatically encrypt files before they can be shared with employees, suppliers and partners. The encrypted wrapper includes security labels from Teamcenter® software that are used to determine the rights of users to access the data. Authorized users can open, view and even modify the protected files using the native applications, including NX™ software, JT2Go and Solid Edge® software. Data owners get full visibility into how their data is being shared, accessed and used. To learn more about the solution, read the data sheet linked below.

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ENSURE CONSISTENT ACCESS MANAGEMENT ACROSS APPLICATIONS

Oftentimes data and application security is managed in several data silos, each with different teams, processes, and tools. The problem with this is that there is no unified approach to enforcing security and compliance policies, while identifying threats across these silos. Not only does this put IP and sensitive data at risk, it also makes it challenging for companies to scale and causes data management to be expensive.

A centralized approach is needed that utilizes a unified policy platform that applies zero trust principles to secure access and protect data across silos using attribute-based policies.

[Read More](#)



NextLabs CloudAz is a unified policy platform with real-time enforcement that centralizes administration and employs a zero trust principle to enforce data-centric security measures and compliance in real-time, by automating least privilege access and securing applications and data. To learn how to protect IP across silos, read the CloudAz brochure.

NextLabs & ArtimIS Event

WINE TASTING & DISCOVERY OF DYNAMIC SAP AUTHORIZATIONS WITHOUT CODE



Musée du Vin Paris 16ème



27 juin 2023 de 19h à 21h30 CET

NextLabs and ArtimIS are organizing a “wine tasting and discovery of dynamic SAP authorizations without code” event, in the Wine Museum of Paris on June 27th at 19h00.

Several use cases from aerospace, insurance, pharmaceutical, and chemical companies will be presented along with the testimony of FN Herstal’s CIO. This discovery of NextLabs’ solution will be followed by a wine tasting workshop and cocktails. Register by clicking the link below!

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Register



WHY IS DIGITAL RIGHTS MANAGEMENT (DRM) FOR CAD APPLICATIONS NECESSARY?

Designers and engineers rely on CAD applications to optimize workflows, increase productivity, and improve design quality. With the need to collaborate and share these files both internally and externally, companies need a way to ensure its CAD files remain protected throughout its lifecycle. Learn how to persistently protect CAD files regardless of where the files travel in our article on the importance of Digital Rights Management (DRM) for CAD Applications.

[Read More](#)



ON-DEMAND VIDEOS

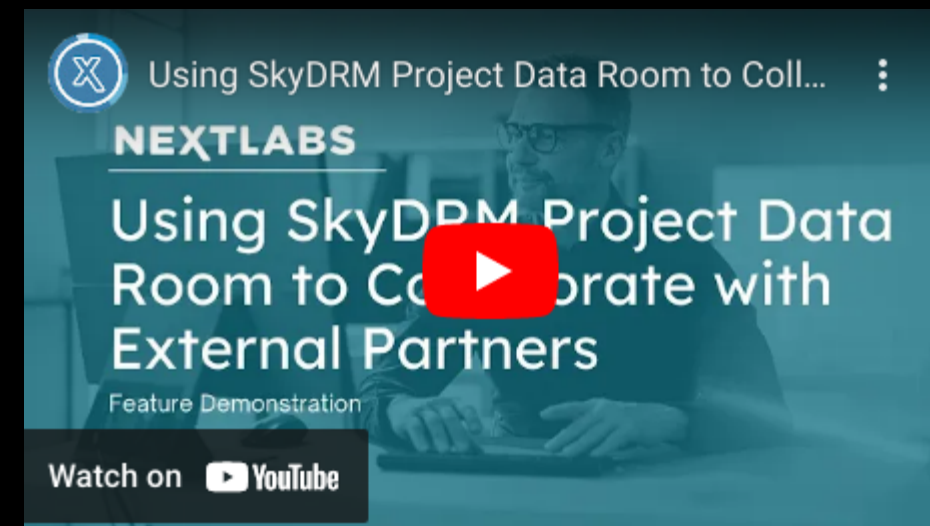
Our on-demand video catalog provides a variety of information about NextLabs' solutions and technology.

The catalog includes regularly uploaded webinars, demos, and informational introductory videos featured through the NextLabs' YouTube channel.

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Zero Trust Data Centric Security

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NextLabs[®], Inc. provides data-centric security software to protect business critical data and applications. Our patented dynamic authorization technology and industry leading attribute-based policy platform helps enterprises identify and protect sensitive data, monitor and control access to the data, and prevent regulatory violations – whether in the cloud or on premises. The software automates enforcement of security controls and compliance policies to enable secure information sharing across the extended enterprise. NextLabs has some of the largest global enterprises as customers and has strategic relationships with industry leaders such as SAP, Siemens, Microsoft, and IBM. For more information on NextLabs, please visit <http://www.nextlabs.com>.

